

BREAK THROUGH THE PLATEAU WITH STRATEGIC PARKEAU WITH

When affiliate growth slows, it often indicates that your program needs a more innovative strategy. Without diversifying your publisher mix or evolving your approach, progress can stall, leaving your program overly reliant on a few familiar partners and limiting your ability to scale.

At Acceleration Partners, we help brands break through these plateaus by building and optimizing innovative, tailored partnerships from the ground up. Our global experts design diverse, high-performing partner mixes that align with your goals and unlock scalable, sustainable growth.



to see how smart brands reignited growth



THREE-YEAR DOWNTURN REVERSED: VYOND DRIVES 23% REVENUE GROWTH

Vyond was struggling to achieve its growth objectives after three consecutive years of declining affiliate revenue. The brand turned to Acceleration Partners (AP) to revitalize its affiliate program.

AP built a data-driven, B2B partnership model that transformed Vyond's performance trajectory. We identified Fidel, a financial API for small business card-linked offers (CLOs), as the ideal partner for Vyond. The collaboration reduced reliance on coupon publishers and unlocked a profitable new revenue stream, positioning Vyond for long-term, scalable success.

Fidel contribution:

22.5%

of total partnership revenue

Revenue growth:

+23.7%

YoY



FROM IN-HOUSE MANAGEMENT TO ACCELERATION PARTNERS: RETAIL BRAND DRIVES 40% REVENUE GROWTH

A UK-based retail brand was struggling to meet customer acquisition targets and expand into new markets with its small in-house team. To scale effectively, they partnered with Acceleration Partners to diversify their affiliate program and uncover new growth opportunities.

Leveraging APVision, our proprietary AI-powered platform, we identified new strategic partners across content, cashback, loyalty, and tech categories while optimizing current partnerships through competitor insights and exclusive offers, transforming their affiliate program into a powerful engine for sustained growth.

Revenue growth:

+40%

Return on ad spend:

+24%

New publishers:

60

Expanded affiliate program to

GERMANY





BREAKTHROUGH THEPLATEAU?

ACCELERATIONPARTNERS.COM

