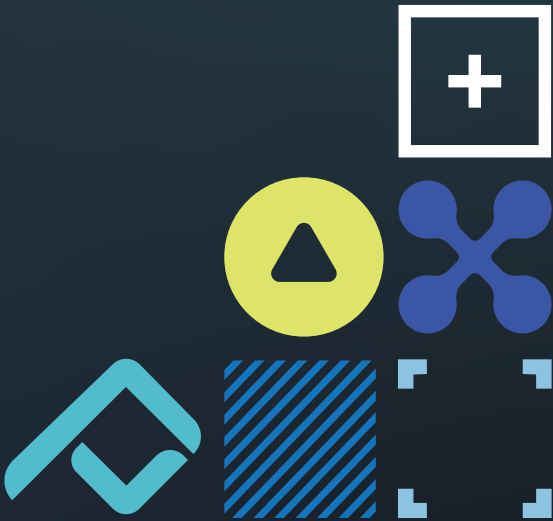


# BOGNER REALIZES OVER 70% REVENUE GROWTH AFTER PARTNERING WITH ACCELERATION PARTNERS



BOGNER – a global luxury sports fashion brand - sought to expand into the U.S. market to increase brand awareness and attract new customers.

The brand partnered with Acceleration Partners, a global agency with extensive experience managing luxury retail brand partnership programs in the U.S. market.

## STRATEGY

The strategy focused on recruiting strategic content partners. The team leveraged Acceleration Partners' proprietary technology, AP Vision, to recruit partners and experiment with various publications and verticals. Using **Publisher Discovery**, the team quickly identified top partners for the brand's affiliate program. Additionally, AP's **Publisher CRM**, which includes a curated list of over 5,000 preferred publishers, aligned the best partners with the brand's unique needs.

The team optimized partners around key client seasonal trends, such as the ski season. Investing in core partners and securing relevant content placements amplified visibility and engagement.





## RESULTS

Since taking over management of the brand's program, Acceleration Partners has driven significant year-over-year growth during the client's peak season:

**+76%**

Revenue increase

**+163%**

Traffic increase


**+8%**

AOV increase

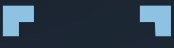
With AP's expertise in luxury retail and advanced technology, BOGNER successfully established itself in the U.S., growing its customer base and securing a strong foothold in a competitive market.



### CLIENT TESTIMONIAL



We were particularly impressed with AP Vision's reporting capabilities. No other agency offers technology with this breadth of information. The real-time, customized insights allowed us to quickly access data, track performance, and make informed decisions to shape our strategy and drive growth in the U.S. market.”



# WANT TO REALIZE UNPARALLELED PROGRAM GROWTH?

Let's talk.

[ACCELERATIONPARTNERS.COM](https://ACCELERATIONPARTNERS.COM)