

GENUINE PARTNERSHIPS | EXCEPTIONAL OUTCOMES

Founded in 2007, Acceleration Partners is the recognized leader in partnership marketing. Today, Acceleration Partners manages programs in 40 countries for more than 170 brands. We help brands build connections that drive business growth – through traditional and non-traditional affiliate and performance partnerships.

The growth we drive for our clients is unparalleled. We help small brands scale, and uncover unique innovative opportunities to drive growth for established brands, all with performance and efficiency top of mind.

\$7.3B+

REVENUE DRIVEN FOR CLIENTS IN 2022*

36%

AVERAGE YOY CLIENT PROGRAM GROWTH IN 2022*

100M+

CONVERSIONS DRIVEN FOR CLIENTS IN 2022*

*Current as of February 2023, updated yearly.



Drive sustainable growth for your brand



Expect a high-touch consultative approach that drives success



Grow an existing global program or launch your program to new regions



Massive global network of strategic partnerships to grow your program

721M Clicks driven to client sites

Long-term strong relationships with major partners

Extensive, innovative partner portfolio
Customized partner recruitment

NPS of 62.2 – above industry average for marketing services providers

Average client tenure of 2.9 years, above industry average

Consistently awarded top award honors for performance and culture

Average Sr. Acct Director experience **7-10 years**

Largest, most experienced global partnership agency

Hubs on 3 continents, programs managed in 40+ countries

Employees in 10+ countries fluent in collective **20+ languages**

60k+ Click active partnerships

Unique in-house Publisher Development team actively nurtures global partnerships

Continual discovery and **recruitment of new, creative and non-traditional partners**

SELECT CLIENTS







CONNECT WITH US

WWW.ACCELERATIONPARTNERS.COM