

THE RESULT

Since launching their affiliate program across Europe, the AP team has helped Redbubble grow revenue, exceed sales targets, and drive significant growth in each of the emerging markets, exceeding the program ROAS target. In addition, the strategy improved the revenue contribution of different affiliate types.

300%

YoY UK market sales growth

835%

increased German market revenue
(21% above goal)

337%

over annual revenue target

£152k

additional revenue in France and
Spain markets

LET'S CONNECT

www.accelerationpartners.com