

# GENUINE PARTNERSHIPS | EXCEPTIONAL OUTCOMES

Founded in 2007, Acceleration Partners is the recognised leader in partnership marketing. Today, Acceleration Partners manages programmes in 40 countries for more than 170 brands. We help brands build connections that drive business growth – through traditional and non-traditional affiliate and performance partnerships.

The growth we drive for our clients is unparalleled. We help small brands scale, and uncover unique innovative opportunities to drive growth for established brands, all with performance and efficiency top of mind.

## \$7.3B+

REVENUE DRIVEN FOR CLIENTS IN 2022\*

## 36%

AVERAGE YOY CLIENT PROGRAMME GROWTH IN 2022\*

## 100M+

CONVERSIONS DRIVEN FOR CLIENTS IN 2022\*

\*Current as of February 2023, updated yearly.



**Drive sustainable growth for your brand**



**Expect a high-touch consultative approach that drives success**



**Grow an existing global programme or launch your programme to new regions**



**Massive global network of strategic partnerships to grow your programme**

**721M** Clicks driven to client sites

**Long-term strong relationships** with major partners

**Extensive, innovative partner portfolio**  
**Customised partner recruitment**

**NPS of 62.2** – above industry average for marketing services providers

**Average client tenure of 2.9 years**, above industry average

**Consistently awarded top award honors** for performance and culture

Average Sr. Acct Director experience **7-10 years**

**Largest, most experienced** global partnership agency

**Hubs on 3 continents**, programmes managed in 40+ countries

**Employees in 10+ countries** fluent in collective **20+ languages**

**60k+** Click active partnerships

**Unique in-house Publisher Development team** actively nurtures global partnerships

Continual discovery and **recruitment of new, creative and non-traditional partners**

### SELECT CLIENTS







CONNECT WITH US

[WWW.ACCELERATIONPARTNERS.COM](http://WWW.ACCELERATIONPARTNERS.COM)